

## Professional Advisors Programme Guide

Please note that this guide is an integrated part of the Professional Advisors Programme Terms and Conditions ([www.quickbooks.co.uk/advisors/terms](http://www.quickbooks.co.uk/advisors/terms))

All prices quoted in this document are inclusive of VAT unless otherwise specified by Intuit.

All benefits apply on new and renewal subscription unless otherwise specified by Intuit.

### **Intuit Notice Address (Terms and Conditions reference section 10. vii.)**

Unless otherwise notified by Intuit, all notices to be given to Intuit under, or in respect of the Programme, should be given to the following address:-

Professional Advisors Programme Manager  
Intuit Limited  
Statesman House  
Stafferton Way  
Maidenhead  
Berkshire  
SL6 1AD

## **Standard Membership Benefits List**

### **12-Month eXceed Support Subscription – RRP £199.00**

This subscription - for your own internal use - features:

Priority telephone support for questions about QuickBooks, QuickBooks Payroll, QuickBooks Customer Manager and QuickBooks SimpleStart

Exclusive access to the Professional Advisor section of the QuickBooks eXceed website

24-hour online access to FAQs, training demos, and other key information

On-line chat service direct with Intuit support

On-line chat forum with other Professional Advisors

Please note that all online services are subject to website availability and internet access

### **12-Month Payroll Subscription – RRP £99.95**

For the Professional Advisors own use on one computer, the payroll subscription offers:

Tax Table updates during your subscription period

Payroll calculations for an unlimited number of companies and up to 100 employees in each company

### **FREE entry in the QuickBooks 'Find a Professional Advisor' websearch**

All Professional Advisors will be featured in our referral database on <http://www.QuickBooks.co.uk/findanadvisor>

The site will include:

Graphical search tool, making searches for Professional Advisors in a given area quick and easy

Map display that allows end users to see how many Professional Advisors are in their area

A simple way for Professional Advisors to feature their businesses and specify what services they would like to offer to prospective clients

An efficient, self-administered site to allow Professional Advisors to update location, service and business information

### **Either 3 Copies of QuickBooks SimpleStart Software (RRP £149.85) or 1 Copy of QuickBooks Pro Software (RRP £299.95) for resale**

To help you move clients from paper-based systems to QuickBooks, we're offering a choice between 1 QuickBooks Pro or 3 QuickBooks SimpleStart products for resale. (For a new membership, these products will be sent to you within 60 days of our approval of your application to the Programme. When renewing your membership, these products will be sent to you within 60 days of your renewal order date.) Any use will be subject to the end-user licence that accompanies the product.

**FREE Welcome Pack (only applicable to new subscriptions)**

On subscribing for the first time to our Professional Advisor Programme, you will be sent a Welcome Pack. Updated regularly, the pack includes information about products, services, the company and the programme itself, as well as contact details.

**Not-for-resale Single User Licence of QuickBooks Accountant – RRP £449.95**

QuickBooks Accountant is supplied to all members. Use it for your own business, as well as to review client data files. (For a new membership, this product will be sent to you within 60 days of our approval of your application to the Programme. When renewing your membership, this product will be sent to you within 60 days of the newest version being released during your 12 month membership period). Any use will be subject to the end-user licence that accompanies the product.

**Marketing Resources**

Tools and templates designed to help you attract new business; they are a valuable sales tool and are available for download or order through the members only website.

**FREE – Trial CD**

You'll be sent 1 Trial CD for selected products (determined by Intuit from time to time) that includes 5 separate Installation Key Codes (IKC's), to be used on prospective client machines (1 code per client).

Additional IKC's are available free of charge and can be ordered through the members only website. Trial IKC's are valid for a limited period (as specified by Intuit). (For a new membership, the Trial CD and 5 IKC's will be sent to you within 60 days of our approval of your application to the Programme. When renewing your membership, the Trial CD and 5 IKC's will be sent to you within 60 days of the newest version being released during your 12 month membership period)

**FREE – Postage & Packing (P&P)**

- a. Standard deliveries to your main office address, provided it is located in the UK will be free of standard postage and packing charges, subject to paragraph [c] below.
- b. Deliveries to any member's main office address, outside of the UK will be charged as follows:
  - i. Europe £20
  - ii. Rest of the World £30
- c. Intuit reserves the right to charge P&P on the second and subsequent orders, when more than one order is placed on the same day, or when 3 or more orders are received within five working days (working days for this purpose meaning working days in the UK)
- d. Any orders requested to be sent to your main office address by Royal Mail Special Delivery (UK deliveries only) will be charged at £10 per shipment.

- e. Same Day deliveries will not normally be accepted. Should this for some reason be granted by Intuit (at its discretion), then this will be charged to the member at cost, plus a packing cost per shipment (as specified by Intuit).
- f. Deliveries otherwise than to a member's main address (as specified in [a]) will not normally be accepted. Should this for some reason be granted by Intuit (at its discretion), then this will be charged to the member at £10 per shipment to a UK address, £20 to a European Address and £30 to a Rest of the World address. Further details are available from Intuit on request.
- g. These prices are correct as of 22<sup>nd</sup> August 2005. Intuit reserves the right to make changes to these charges at any time by giving not less than 7 days notice in writing.

### **Access to a Range of Training Resources**

Advisors will receive access to a range of training resources (as determined by Intuit from time to time) which may cover any or all of the QuickBooks range of products and services.

### **FREE – Monthly E-Newsletter**

You'll receive a monthly e-newsletter that provides valuable product update information, tips, special offers and also comments and feedback from other Professional Advisors.

### **FREE – Critical Alerts**

Apart from the monthly e-newsletter, we may also send you Critical Alerts through the year so that you're aware of upcoming product releases, etc. This will help you to communicate regularly with clients and provide a proactive service.

### **Special Events**

Professional Advisors will be the first to receive invitations to focus groups, feedback sessions and other regional events.

### **25% Discount on the Recommended Retail Price**

For all QuickBooks products and selected Services as laid out within the Price list detailed in this document or any replacement price lists issued by Intuit from time to time.

**Standard Membership Price List** (Prices correct as of 22<sup>nd</sup> August 2005)

**Product Supplied in Retail Box**

SKU	Description	RRP (incl VAT)	Less 25% (incl VAT)
041215	QuickBooks SimpleStart	£49.95	<b>£37.46</b>
051201	QuickBooks Regular	£149.95	<b>£112.46</b>
051202	QuickBooks Pro	£299.95	<b>£224.95</b>
051204	QuickBooks Accountant	£449.95	<b>£337.46</b>
0412134	QuickBooks Customer Manager	£129.99	<b>£97.45</b>

**Product Supplied to Customer in White Box**

SKU	Description	RRP (incl VAT)	Less 25% (incl VAT)
051106	QuickBooks Regular & Payroll	£199.95	<b>£149.95</b>
051107	QuickBooks Pro & Payroll	£349.95	<b>£262.46</b>
051103	QuickBooks Pro 5 User	£899.00	<b>£674.25</b>
051108	QuickBooks Pro 5 User & 1 Payroll	£949.95	<b>£712.46</b>
051111	QuickBooks Pro Additional User	£199.95	<b>£149.95</b>
051109	QuickBooks Accountant & Payroll	£499.95	<b>£374.95</b>
051105	QuickBooks Accountant 5 User	£1,599.95	<b>£1,199.96</b>
051110	QuickBooks Accountant 5 User & 1 Payroll	£1,649.95	<b>£1,237.46</b>
051112	QuickBooks Accountant Additional User	£349.95	<b>£262.46</b>

Intuit reserves the right to alter these prices at any time by giving not less than 7 days notice in writing.

### **Gold Membership Benefits List**

Gold membership is only available to members who meet all the following criteria:

- You must have been a member of the Professional Advisor Program for at least 1 calendar year
- In that calendar year you must have purchased greater than £10,000 (ex VAT) of QuickBooks Products and/or Services from Intuit Limited.
- You must apply in writing to Intuit Limited for 'Gold Membership' and have that application formally accepted in writing from Intuit Limited.
- You must supply copies of your annual audited accounts on application and in each subsequent year (by no later than [30] days from filing)
- If gold members do not purchase greater than £10,000 (ex VAT) of QuickBooks Products and/or Services from Intuit Limited in each membership year. Intuit Limited reserves the refuse continued Gold membership status.

Benefits for Gold members are the same as for Standard members with two exceptions:

#### **Postage & Packing (P&P)**

Deliveries to members main office address, in the UK, will be charged as follows:

- i. 1 – 10 units £10
  - ii. 11- 20 units £20
  - iii. 21 – 30 units £30
  - iv. 31 – 40 units £40
  - v. Continuing as above in further increments of £10 per 10 units
- b. Any orders requested to be sent to the member's main office address by Royal Mail Special Delivery (UK deliveries only) will be charged at £10 per shipment in addition to the charges as listed in a & b above.
  - c. Same Day deliveries will not normally be accepted. Should this for some reason be granted by Intuit (at its discretion), then this will be charged to the PA at cost, plus a packing cost per shipment (as specified by Intuit).
  - d. Deliveries otherwise than to a member's main addresses (as referred to in paragraph [a]) will not normally be accepted. Should this for some reason be granted by Intuit (at its discretion), and then this will be charged to the member as per a & b above with an additional charge of :
    - i. UK £10 per shipment.
    - ii. Europe £20 per shipment.
    - iii. ROW £30 per shipment.
  - e. These prices are correct as of 22<sup>nd</sup> August 2005. Intuit reserves the right to make changes to these charges at any time by giving not less than 7 days notice in writing.

**29% Discount on the Recommended Retail Price**

For all QuickBooks products and selected Services as laid out within the Price list detailed in this document.

**Gold Membership Price List** (Prices correct as of 22<sup>nd</sup> August 2005)

Product in Retail Box

SKU Code	SKU Description	RRP inc vat	RRP ex vat	29% Discount	Net Cost Price ex vat
041215-CA	QuickBooks 2005 SimpleStart	£ 49.95	£ <b>42.51</b>	£ 12.33	£ <b>30.18</b>
051201-CA	QuickBooks 2005 Regular	£ 149.95	£ <b>127.62</b>	£ 37.01	£ <b>90.61</b>
051202-CA	QuickBooks 2005 Pro	£ 299.95	£ <b>255.28</b>	£ 74.03	£ <b>181.25</b>
051204-CA	QuickBooks 2005 Accountant	£ 449.95	£ <b>382.94</b>	£ 111.05	£ <b>271.88</b>
0412134-CA	QuickBooks Customer Manager	£ 129.99	£ <b>110.63</b>	£ 32.08	£ <b>78.55</b>

Product in White Box

SKU Code	SKU Description	RRP inc vat	RRP ex vat	29% Discount	Net Cost Price ex vat
051103-CA	QuickBooks 2005 Pro 5 User	£ 899.00	£ <b>765.11</b>	£ 221.88	£ <b>543.23</b>
051105-CA	QuickBooks 2005 Accountant 5 User	£ 1,599.95	£ <b>1,361.66</b>	£ 394.88	£ <b>966.78</b>
051106-CA	QuickBooks 2005 Regular & Payroll	£ 199.95	£ <b>170.17</b>	£ 49.35	£ <b>120.82</b>
051107-CA	QuickBooks 2005 Pro & Payroll	£ 349.95	£ <b>297.83</b>	£ 86.37	£ <b>211.46</b>
051108-CA	QuickBooks 2005 Pro 5 User & Payroll	£ 949.95	£ <b>808.47</b>	£ 234.46	£ <b>574.01</b>
051109-CA	QuickBooks 2005 Accountant & Payroll	£ 499.95	£ <b>425.49</b>	£ 123.39	£ <b>302.10</b>
051110-CA	QuickBooks 2005 Accountant 5 User & Payroll	£ 1,649.95	£ <b>1,404.21</b>	£ 407.22	£ <b>996.99</b>
051111-CA	QuickBooks 2005 Pro Additional User	£ 199.95	£ <b>170.17</b>	£ 49.35	£ <b>120.82</b>
051112-CA	QuickBooks 2005 Accountant Additional User	£ 349.95	£ <b>297.83</b>	£ 86.37	£ <b>211.46</b>

Intuit reserves the right to alter these prices at any time by giving not less than 7 days notice in writing.